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## HOW CAN DNS SECURITY HELP SECOPS?

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### **TRENDS: NETWORK AND SECURITY HAVE CHANGED**



# TRENDS: ATTACKS OUTWEIGHS HUMAN ABILITY

#### Attackers innovate faster than defenders



Technology complexity exceeds human ability to cope. The human-technology system becomes unstable, and a different approach is required to bring complexity under control.

€IDC

Market Analysis Perspective: Worldwide Cybersecurity, 2021

- 800% Malware increase (focus on Ransomware)
- Adversarial Al
- Zero Day, unknown malware
- Multi-stage, supply chain
- Tons of Alerts..., rise in false positives

Alert Fatigue and Overload, resources to investigate only about 4% of those alerts

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## PUTTING MORE PRESSURE ON SOC AND NOC TEAMS



Lower Response Times

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#### NOC CHALLENGES

Ensuring **business continuity/SLAs** 

Visibility into all IT assets

Management of hybrid networks at scale

Automation of IT Service Management (ITSM) workflows

#### SOC CHALLENGES

Increased attack surface

Nonstandard endpoints

Complex threat landscape

Over-burdened short-staffed teams

Data everywhere

Everyday, NOC and SOC teams are challenged to do more with less Slow Incident Response Still a Problem

# WHY DNS BASED SECURITY?





Gartner

How can Organizations use DNS to improve their security posture?<sup>1</sup> **92%** of Malware uses DNS as it's security control plane<sup>2</sup> DNS increasingly used as a threat vector by criminals and nation state actors<sup>3</sup> DNS is seen as the most scalable approach to malware mitigation in a deperimeterized security world<sup>45</sup>

Visibility: DNS, DHCP and IPAM data are essential network context for security operations

Host Isolation: protect IoT devices by filtering their DNS usage

1. https://info.infoblox.com/EMEA-WAT-FY22-IT-Gartner-DNS-Security-202112.html

- 2.https://newsworthy-news.com/2021/03/16/nsa-cisa-promote-domain-name-system-incorporating-threat-information/
- 3. https://us-cert.cisa.gov/ncas/current-activity/2012/02/23/DNSChanger-Malware
- 4. https://us-cert.cisa.gov/ncas/current-activity/2021/03/04/joint-nsa-and-cisa-guidance-strengthening-cyber-defense-through
- 5.https://www.ncsc.gov.uk/information/pdns

Ubiquity: Consistent security for any app, on any OS, on any device, anywhere



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## HOW IS DNS USED BY MALWARE?



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# **USING DNS TO 'SHIFT LEFT' ON DEFENSE**



### DNS SECURITY – SHIFTING ALL THE WAY TO THE LEFT Initial Request Network Security Compromise



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## **ONE STEP MORE TO THE LEFT with Suspicious Domains**

Indicator of Compromise: pbxphonenetwork[.]com



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## VISIBILITY – A SINGLE PANE OF GLASS

What is in your network? Details of every connected device

Who makes DNS queries? From inside and outside the netw ork



Manage network space i.e. after mergers & acquisitions

Help during de-centralization process

**On-prem, in cloud and cloud-managed** Local survivability & Local cloud access

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# **SOAR Model by Gartner and Infoblox Integration**

#### "Intelligence-centric" Security

Security Orchestration, Automation and Response: An Overview



## **OPTIMIZE THREAT INTELLIGENCE USE**



\* Threat Intelligence Data Exchange



## Lookalikes: An Evolving Threat

**81%** of organizations experienced one or more email/phishing attacks in past 12 months (Infoblox 2023 Global State of Cybersecurity Report)

#### Phishing

Cybercriminals use lookalikes in phishing, spam, and compromised websites to support largevolume, **broadspectrum attacks** for maximum ROI. Spear phishing & Brand Compromise

Threat Actors use lookalikes in phishing, spam, and compromised websites to support largevolume, **broadspectrum attacks** for maximum ROI. Multi-Factor Authentication (MFA) Credential Theft

Adversaries use lookalike domains based on corporate internal networks and their MFA provider to actively **steal MFA credentials.** 

### **SUMMARY**

Improve SecOps efficiency Visibility, context, speed and automation

Audit Logging Who had this IP at that time?

Antimalware and Antiransomware More than 92% of malw are uses DNS



Block exfiltration & infiltration Including Lateral movements

#### Host isolation Automatically restrict queries based on device

Outside the perimeter Home w orkers and mobile devices

